



Groove Fine Finishes is a premier interior fit-out company based in Riyadh, with roots in Egypt. Since 2019, we've delivered high-end residential, commercial, and hospitality spaces that reflect luxury, functionality, and design intent, down to the smallest detail.

Our expertise lies in delivering flawless execution through precision engineering, custom shop drawings, and seamless project management.



BQP Global Practice



A FEDERATED NETWORK FOR ENGINEERING & CONSTRUCTION EXCELLENCE



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^{*} GROOVE FINE FINISHES is a Gold Partner of BQP Network

Founders' Note

Rami Ateeq; founder and leader in the marble and stone field which have a leader company for marble and stone along 15 years in saudi arabia

> Rami Ateeq Co-Founder, GROOVE FINE FINISHES



Zeiad AhmedCEO, GROOVE FINE FINISHES

Groove Fine Finishes began with a belief that great interiors are born from passion, precision, and partnership. From our roots in Cairo to the heart of Riyadh, we've created interiors that speak of elegance, soul, and uncompromising quality.

We treat each project as a work of art, built with care, delivered with pride.

GROOVE Core Values



Trust



Confidential Client



ClientConfidential

LocationNorth Coast, Egypt

Completion 2021

Construction Cost EGP 8M

Work At Incon for interior Contractings This fit-out showcases a refined blend of modern minimalism and Mediterranean-inspired elements. The space features a skylight ceiling that floods the dining area with natural light, highlighting the clean white walls, black-framed glass partitions, and arched windows. A striking marble dining table anchors the room, complemented by sculptural pendant lighting that adds an artistic touch. The integration of a green textured wall panel, mirrored staircase, and seamless flooring enhances both depth and elegance, creating a balanced environment of functionality and luxury living.





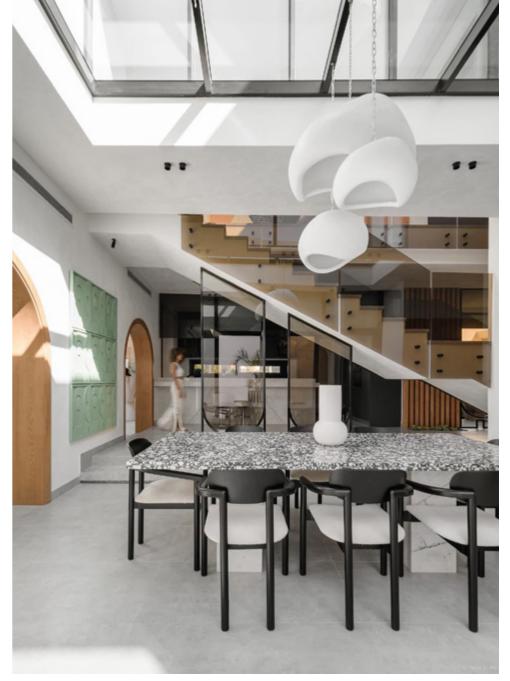


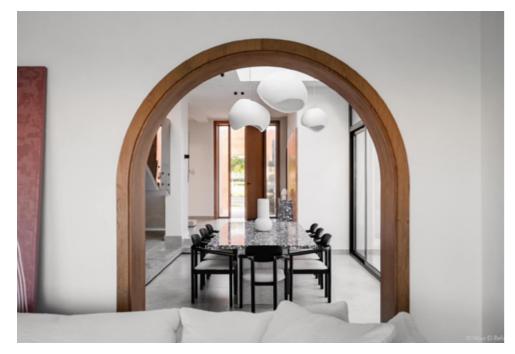




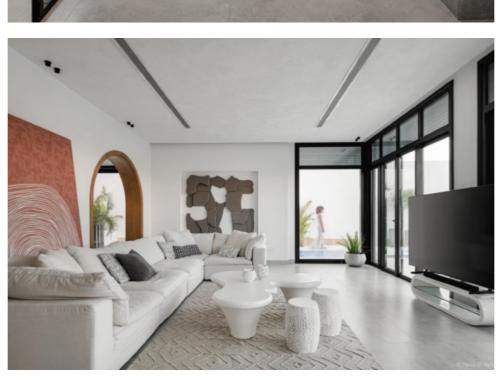






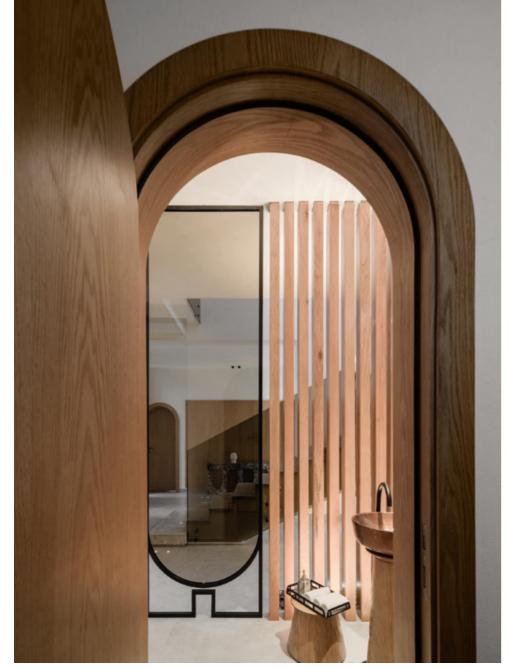








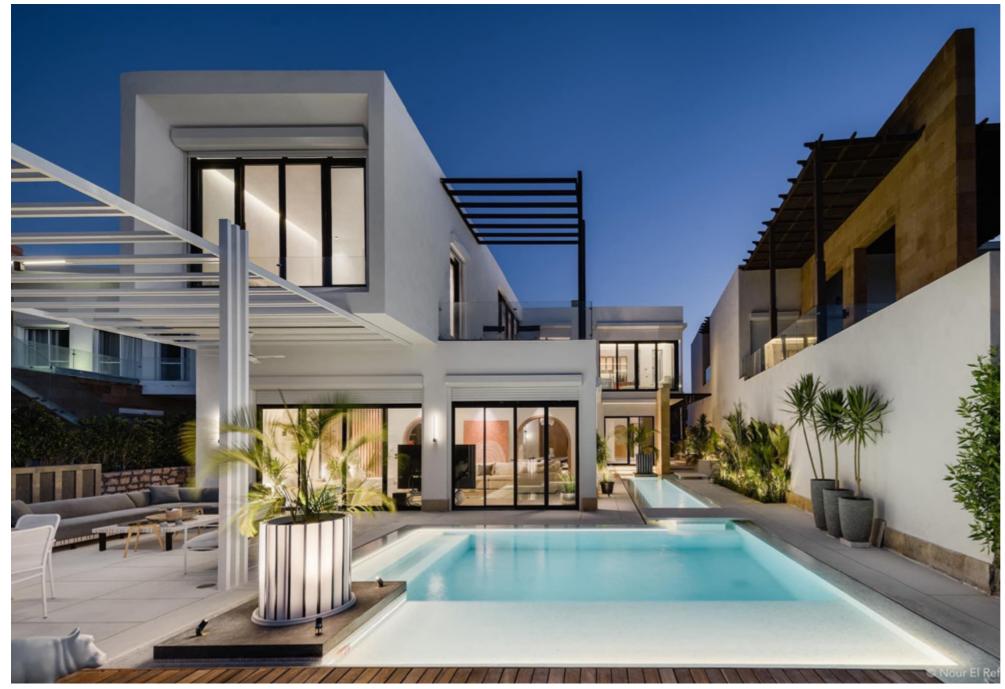




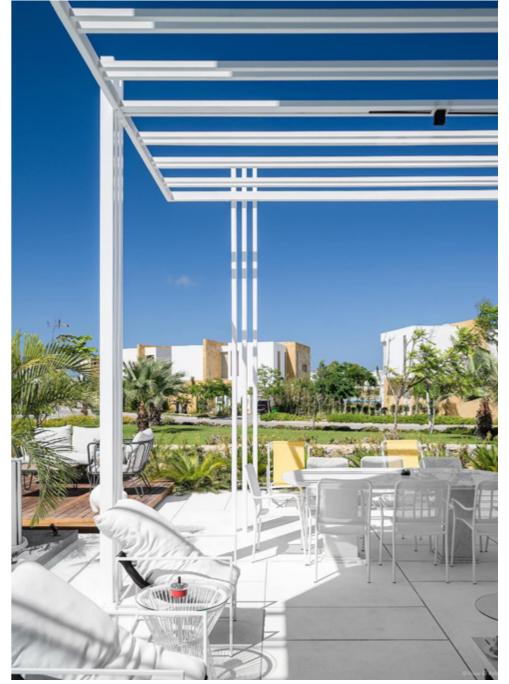


This exterior fit-out highlights a modern, luxury villa with a strong emphasis on clean geometry and fluid indoor-outdoor living. The design features expansive glass façades that maximize natural light and create a seamless connection with the landscaped pool area. A sleek pergola structure and integrated lighting enhance the outdoor lounge spaces, while the pool becomes the focal point of the courtyard. Minimalist finishes, sharp architectural lines, and carefully placed greenery provide a sophisticated balance of elegance, comfort, and resort-style living.

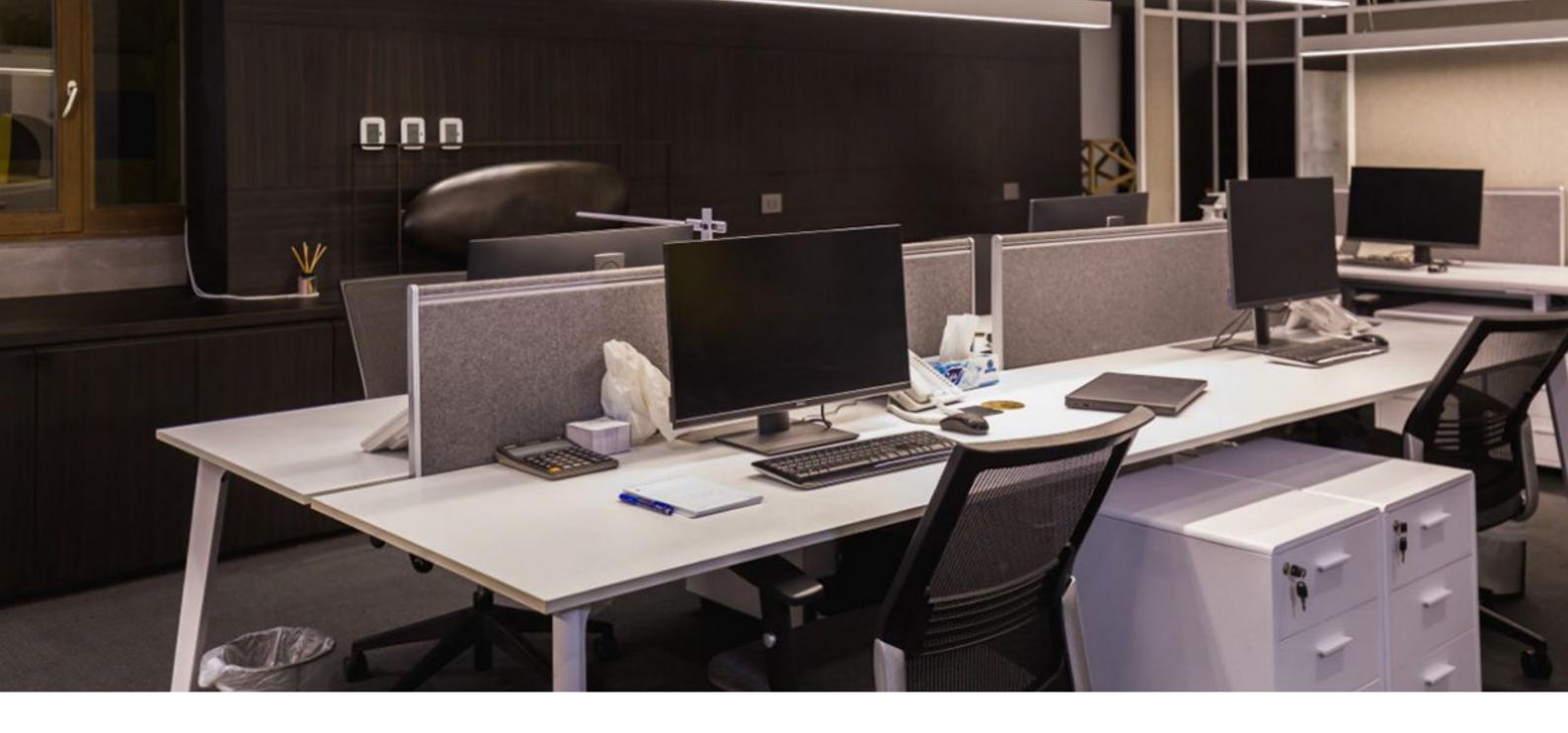














Panther HQ



Client Panther Co

LocationCairo, Egypt

Completion 2019

Construction Cost EGP 2.5M

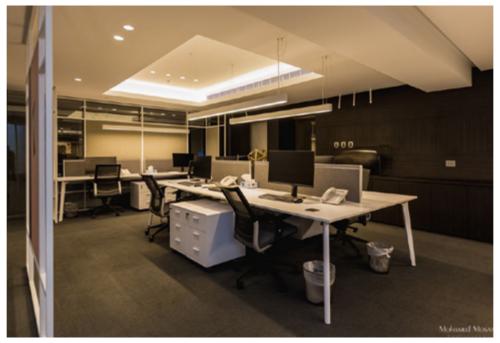
Work At Incon for interior Contractings This office fit-out reflects a sleek and professional corporate environment designed for functionality and sophistication. The boardroom features a rich wooden conference table equipped with built-in communication systems, surrounded by ergonomic chairs for comfort during long meetings. Floor-to-ceiling glass partitions create transparency while maintaining privacy, complemented by modern abstract artwork that adds character to the space. Integrated lighting, acoustic finishes, and advanced audiovisual equipment enhance usability, making the room ideal for high-level executive meetings and collaborative discussions.

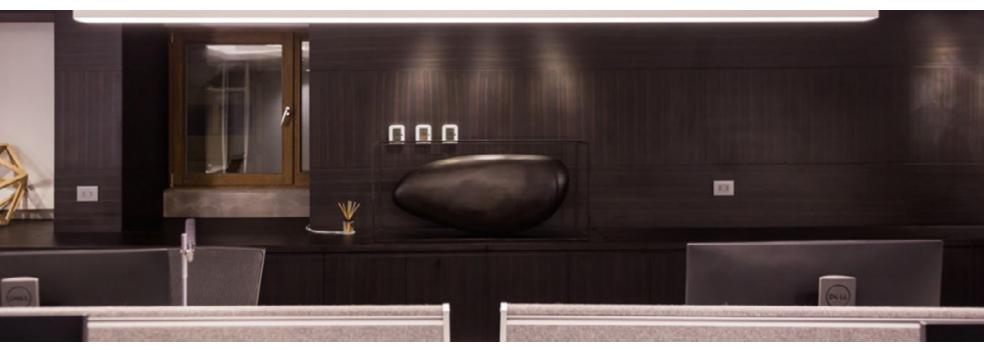
















Private Client



ClientPrivate

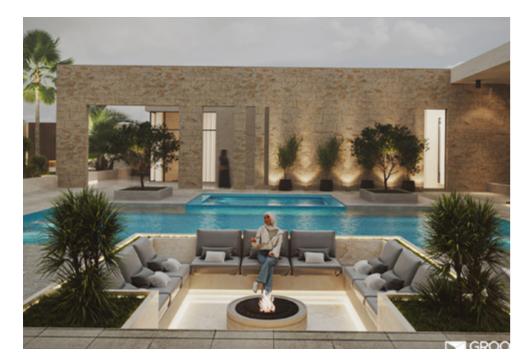
Location KSA

Completion 2025

Construction Cost Confidential Lorem ipsum dolor sit amet, consectetur adipiscing elit. Duis vel est sed libero tempor tristique at et est. Curabitur lacinia urna massa, sit amet euismod est tempus in. Pellentesque tempor id quam a consequat. Ut et urna nec elit facilisis elementum sed quis nulla. Nam id est ut mi egestas maximus. Interdum et malesuada fames ac ante ipsum primis in faucibus. Duis accumsan, lorem quis molestie hendrerit, neque leo congue mi, porttitor suscipit nisi tortor quis odio. Nulla consequat vehicula turpis, vitae porta dolor malesuada sed.





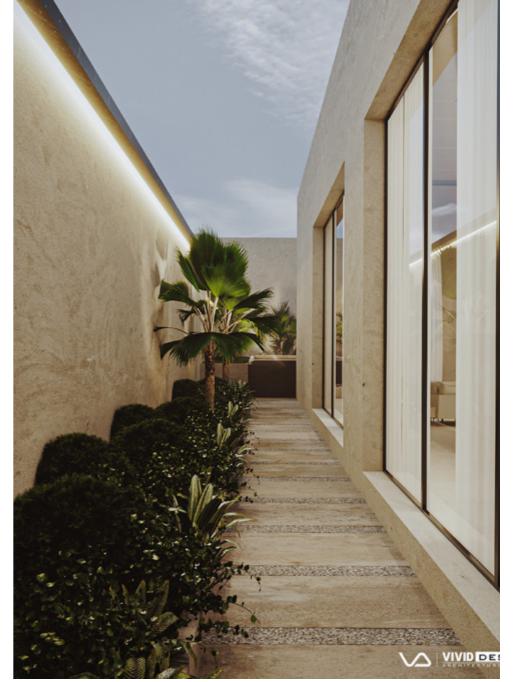














Project Name



ClientClient Name

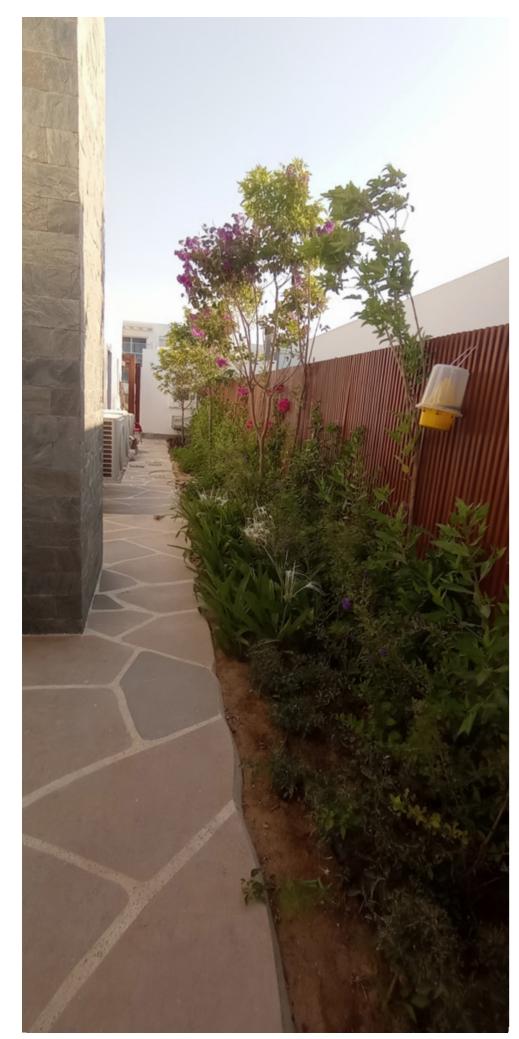
Location City, Country

Completion Year

Construction Cost Confidential

Work At Incon for interior Contractings Lorem ipsum dolor sit amet, consectetur adipiscing elit. Duis vel est sed libero tempor tristique at et est. Curabitur lacinia urna massa, sit amet euismod est tempus in. Pellentesque tempor id quam a consequat. Ut et urna nec elit facilisis elementum sed quis nulla. Nam id est ut mi egestas maximus. Interdum et malesuada fames ac ante ipsum primis in faucibus. Duis accumsan, lorem quis molestie hendrerit, neque leo congue mi, porttitor suscipit nisi tortor quis odio. Nulla consequat vehicula turpis, vitae porta dolor malesuada sed.

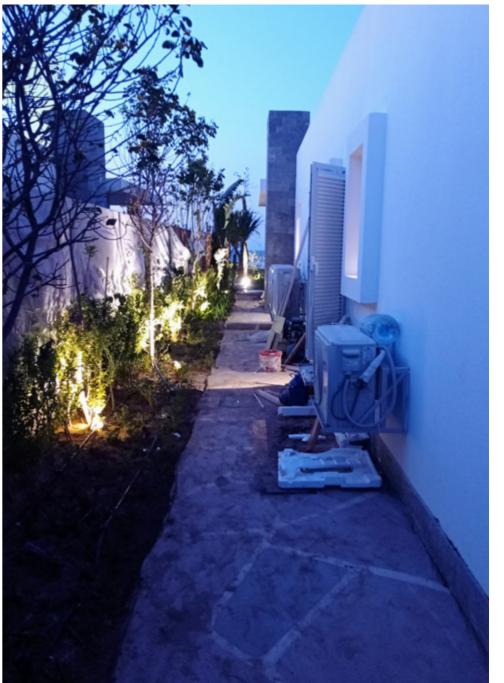


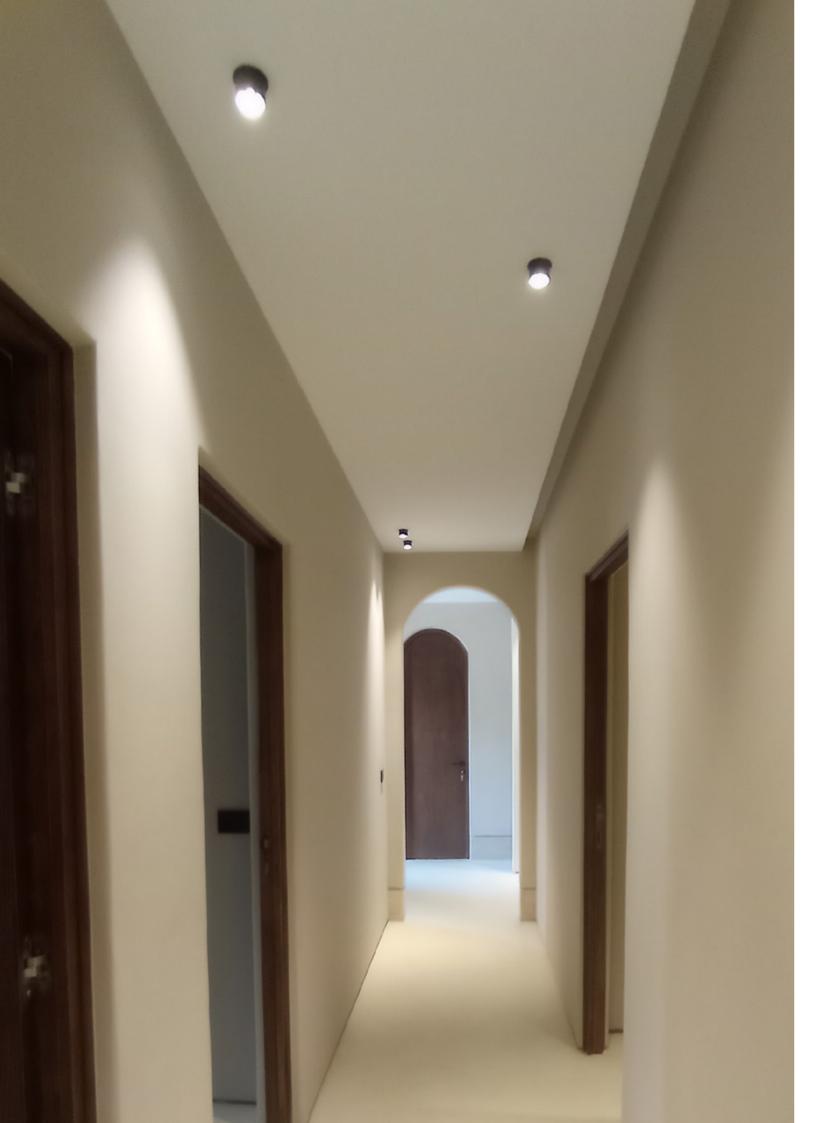














Private Client



Client Private

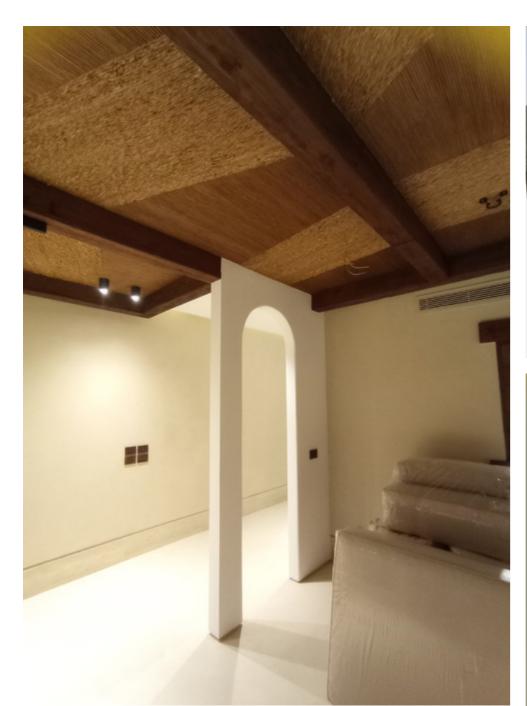
LocationNorth Coast, Egypt

Completion 2021

Construction Cost
Confidential

Work At Incon for interior Contractings Lorem ipsum dolor sit amet, consectetur adipiscing elit. Duis vel est sed libero tempor tristique at et est. Curabitur lacinia urna massa, sit amet euismod est tempus in. Pellentesque tempor id quam a consequat. Ut et urna nec elit facilisis elementum sed quis nulla. Nam id est ut mi egestas maximus. Interdum et malesuada fames ac ante ipsum primis in faucibus. Duis accumsan, lorem quis molestie hendrerit, neque leo congue mi, porttitor suscipit nisi tortor quis odio. Nulla consequat vehicula turpis, vitae porta dolor malesuada sed.







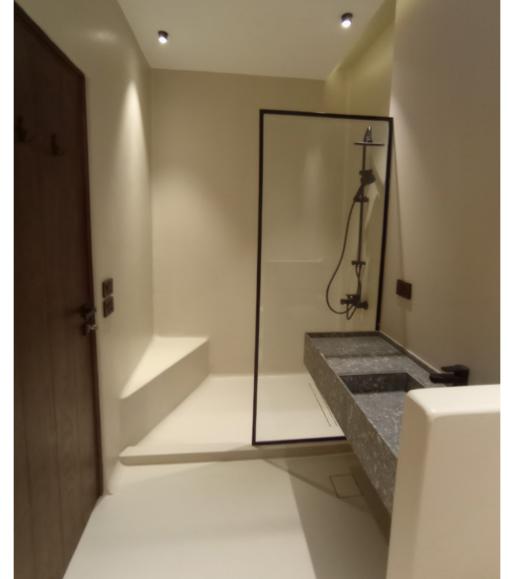


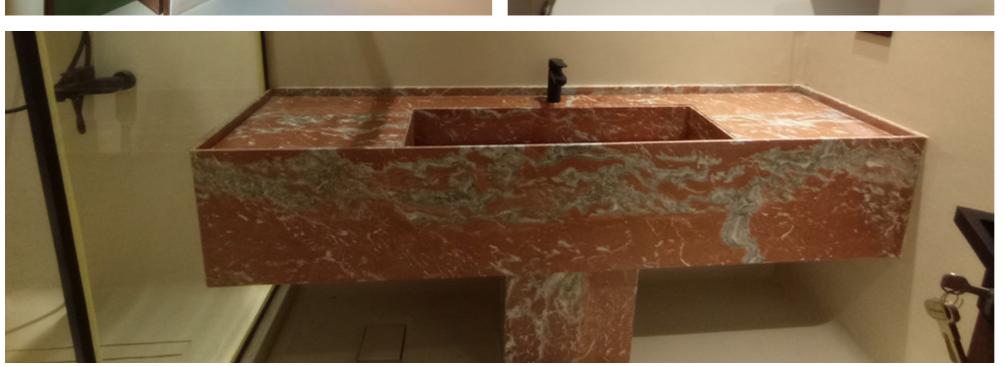








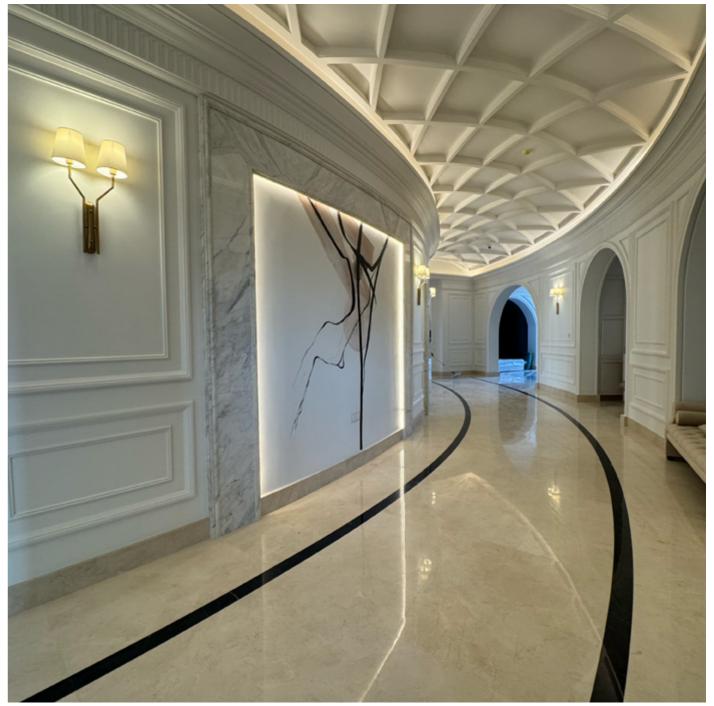












Private Palace



ClientPrivate Palace

Location Riyadh, KSA

Completion 2025

Construction Cost SAR 8M

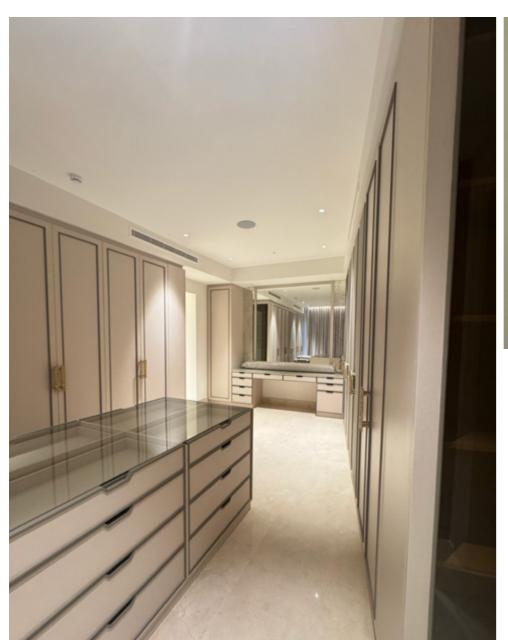
Work At Llbnaa Fnoon for contracting This luxury fit-out blends grandiosity with elegance, starting from the double-height entrance lobby highlighted by a cascading chandelier, refined wall paneling, and bold marble inlay flooring. The design flows seamlessly into the arched hallway, featuring a coffered ceiling, backlit marble art panels, and polished stone floors with fine inlays. Together, the spaces create a cohesive atmosphere of timeless sophistication, merging classical detailing with modern artistry.





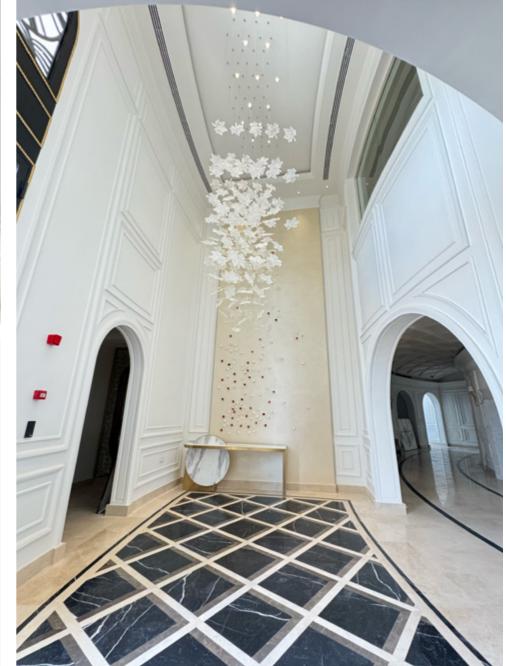


















Admin. Office HQ





Client Blue Ribbon

Location

Cairo, Egypt

Completion 2022

Construction Cost

EGP 5M

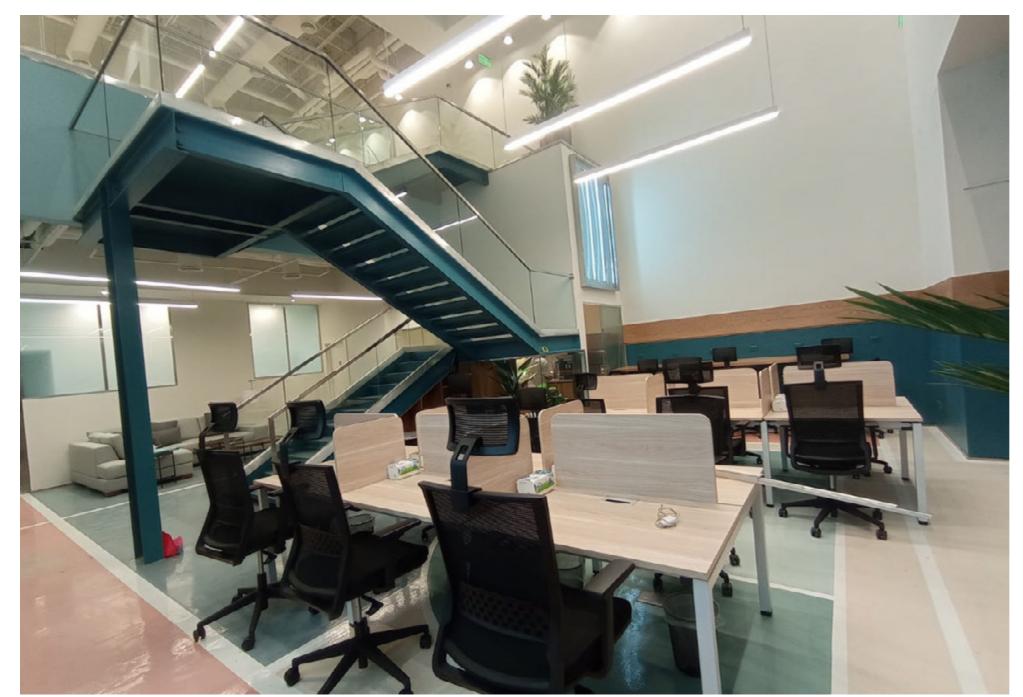
Work At

Llbnaa Fnoon for contracting

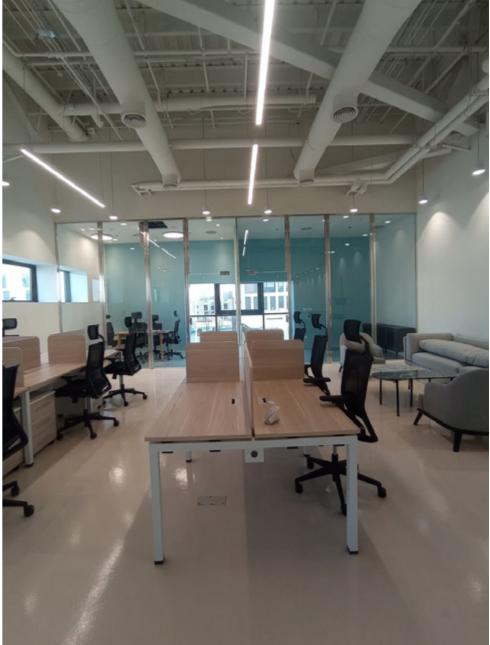
This open office fit-out creates a collaborative and dynamic work environment, designed with both functionality and aesthetics in mind. Shared workstations with wooden partitions provide semi-privacy while encouraging teamwork, complemented by ergonomic seating for comfort. The double-height ceiling with exposed services and linear lighting fixtures gives the space a modern, industrial feel, while the bold teal staircase with glass balustrades serves as a striking architectural feature. Breakout seating and meeting areas are seamlessly integrated, ensuring a balanced mix of productivity and relaxation within the workplace.





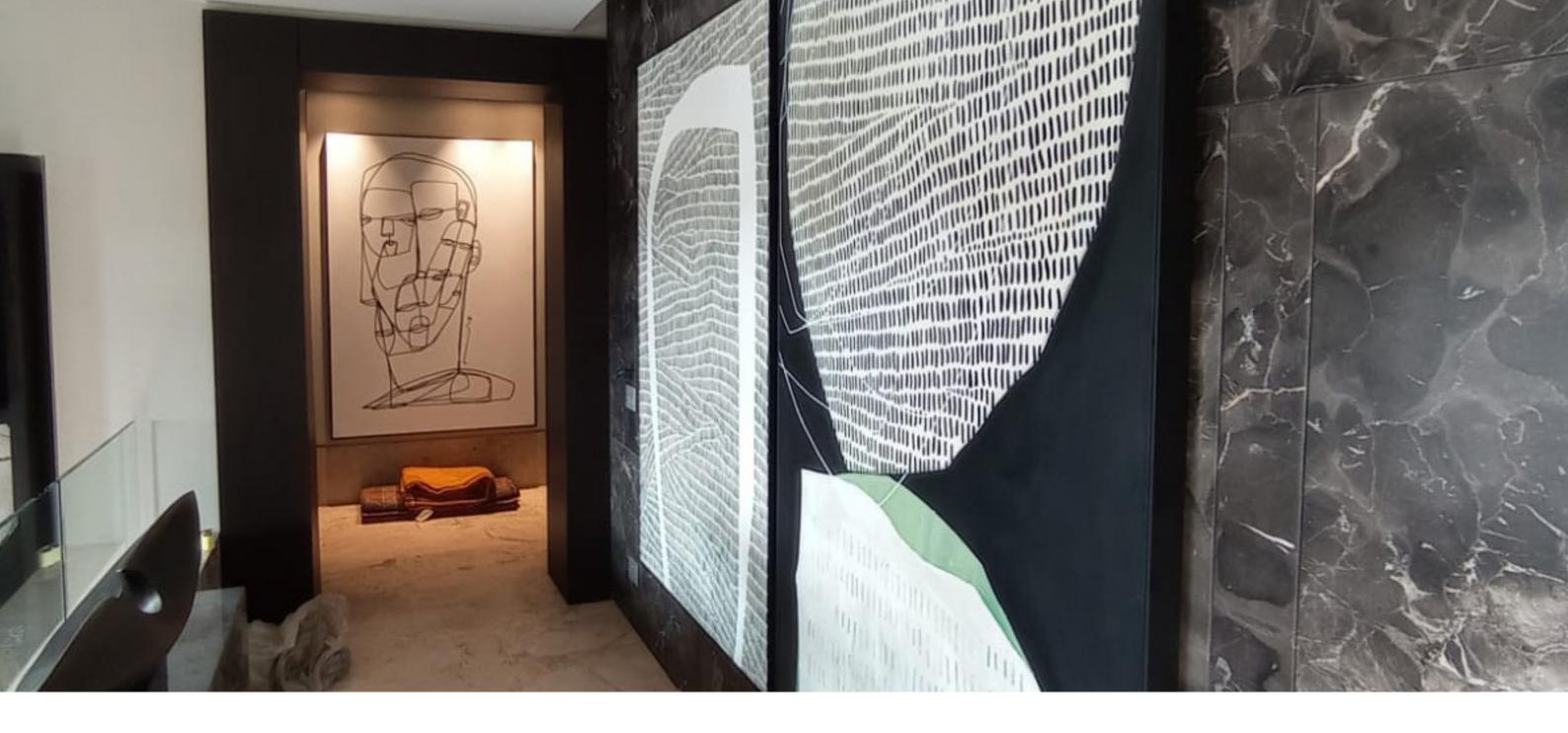














Confidential Client



Client

Confidential

LocationCairo, Country

Completion

Construction Cost

EGP 45M

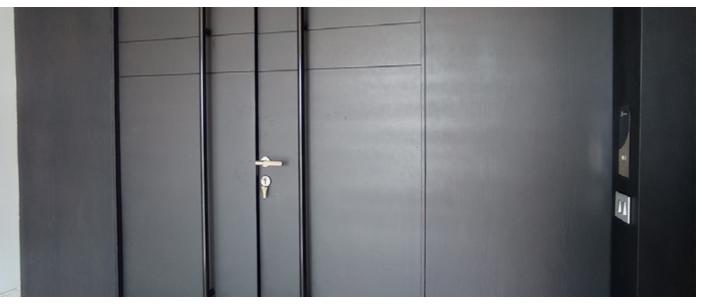
Work At

2022

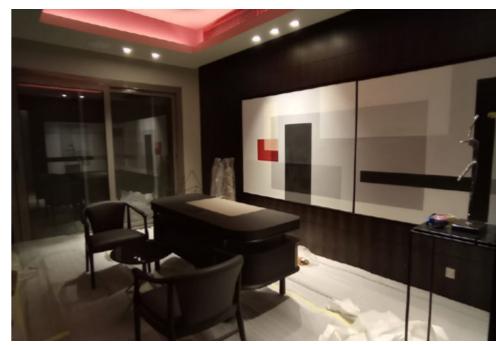
Incon for interior Contractings

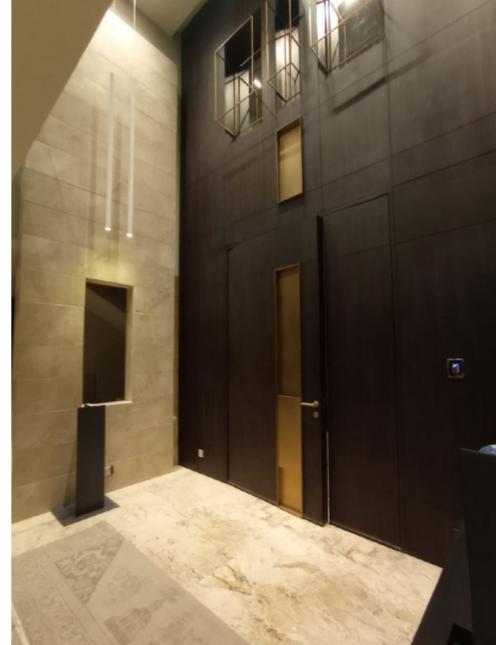






















Private Client



Client Private

Location Riyadh, KSA

Completion 2024

Construction Cost Confidential

Work At Llbnaa Fnoon for contracting

Contact Information

For any clarifications about our proposal, please do not hesitate to reach out:

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